

CURRICULUM VITAE

PORTFOLIO

www.denismaznev.com

DENIS MAZNEV

// Art direction // UX/UI Design // Conceptual art // Branding //



HI, I'M DENIS

I am an ambitious, award-winning creative professional with over 9 years of industry experience. With a background that spans both advertising and fine art, I am proficient in roles encompassing art direction, UX/UI design, and conceptual art.

Holding degrees in advertising and design, I leverage my extensive experience to generate innovative ideas, visualize creative concepts, and manage the entire creative process from initial concept through to final approval.

CONTACT ME

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London, UK



LANGUAGES

ENGLISH
BULGARIAN
SPANISH
PORTUGUESE

Fluent
Native
A1
A1

EXPERIENCE

Full work experience, including all jobs, internships, placements and references available on [LinkedIn](#) ◀



GSMA

Senior UI designer //
Aug 2023 - present

WORKED ON //

GSMA.com UX/UI development, creation of component library, development of templates for online reports and microsites



META [FACEBOOK]

Senior integrated designer //
Sept 2021 - Dec 2022

WORKED ON //

Instagram, Ramadan & DisCo 22, Net New, Women in Tech, BRIM, Future Makers, DEI, Israel Start-ups, NTT



SAATCHI WELLNESS

Senior graphic designer //
May 2019 - Aug 2021

WORKED ON //

GSK, Galderma, Merck, Fertility Network UK, Restylane UK, P&G, Epiduo Forte, Lixiana Akliief, Obseva



THE ONLINE STUDIO

Midweight graphic designer //
Oct 2018 - May 2019

WORKED ON //

Pinterest | Nike, Xbox, Kia, Jeep, Chevrolet, Universal, Underarmor, LEGO, Amazon Home, Redbull, Land Rover, McCormick, Newchic



BRANDWIDTH

Designer & artworker //
Jan 2017 - Oct 2018

WORKED ON //

Toyota, Kia, Citroen, IHG, Mazda, Organix, The UN, Phillip Morris, Royal Caribbean, Japanese Tobacco Int., Atkinsons, AHDB

EDUCATION

LONDON COLLEGE OF COMMUNICATION | UAL

MA Advertising // First Class Degree (Distinction)
Sep 2015 - Dec 2016 // London, UK

UNIVERSITY OF SALFORD

BA Graphic Design // First Class Degree (Hons)
Sep 2011 - July 2014 // Manchester, UK

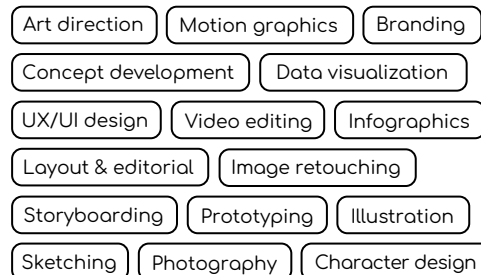
UNIVERSIDADE DO PORTO

BA Visual Arts // Erasmus exchange
Feb 2013 - July 2013 // Porto, Portugal

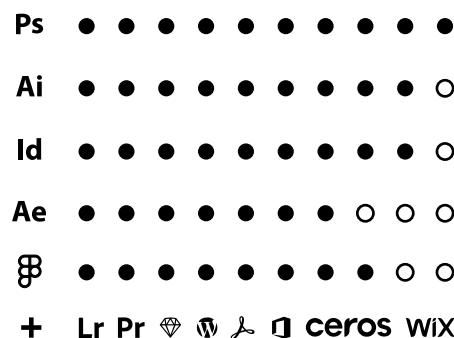
DR PETER BERON HIGH SCHOOL

English & German // First Class Degree
Sep 2007 - July 2011 // Kyustendil, Bulgaria

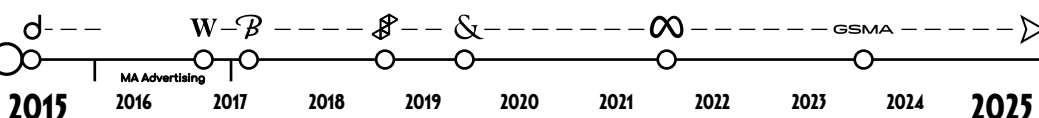
SKILLS



SOFTWARE



CAREER TIMELINE



INTERESTS

Traveling
Drawing
Reading
Photography

BOOKS

Dune
War & Peace
Tobacco
Hundred years of solitude

TRAVEL

Brazil
Japan
Guatemala
Thailand
Cambodia

PAINTERS

Alexandre Cabanel
Gustav Klimt
Alphonse Mucha
Salvador Dali
Michelangelo

TV SERIES

Mad Men
Dark
White Lotus
Severance
Succession