

# CURRICULUM VITAE

# PORTFOLIO•

www.denismaznev.com

## DENIS MAZNEV



### Hi, I'M DENIS

I am an ambitious, award-winning creative professional with over 9 years of industry experience. With a background that spans both advertising and fine art, I am proficient in roles encompassing art direction, UX/UI design, and conceptual art.

Holding degrees in advertising and design, I leverage my extensive experience to generate innovative ideas, visualize creative concepts, and manage the entire creative process from initial concept through to final approval.

## CONTACT ME

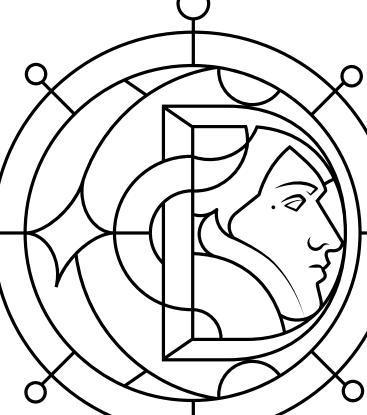
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+ 44(0) 7546 619 711  
London, UK



## LANGUAGES

ENGLISH  
BULGARIAN  
SPANISH  
PORTUGUESE

Fluent  
Native  
A1  
A1



// Art direction // UX/UI Design // Conceptual art // Branding //

## EXPERIENCE

Full work experience, including all jobs, internships, placements and references available on [LinkedIn](#) 



### GSMA

Senior UI designer //  
Aug 2023 - present

#### WORKED ON //

GSMA.com UX/UI development, creation of component library, development of templates for online reports and microsites



### META [FACEBOOK]

Senior integrated designer //  
Sept 2021 - Dec 2022

#### WORKED ON //

Instagram, Ramadan & DisCo 22, Net New, Women in Tech, BRIM, Future Makers, DEI, Israel Start-ups, NTT



### SAATCHI WELLNESS

Senior graphic designer //  
May 2019 - Aug 2021

#### WORKED ON //

GSK, Galderma, Merck, Fertility Network UK, Restylane UK, P&G, Epiduo Forte, Lixiana Aklief, Obseva



### THE ONLINE STUDIO

Midweight graphic designer //  
Oct 2018 - May 2019

#### WORKED ON //

Pinterest | Nike, Xbox, Kia, Jeep, Chevrolet, Universal, Underarmour, LEGO, Amazon Home, Redbull, Land Rover, McCormick, Newchic



### BRANDWIDTH

Designer & artwork //  
Jan 2017 - Oct 2018

#### WORKED ON //

Toyota, Kia, Citroen, IHG, Mazda, Organix, The UN, Phillip Morris, Royal Caribbean, Japanese Tobacco Int., Atkinsons, AHDB

// Art direction // UX/UI Design // Conceptual art // Branding //

## EDUCATION

### LONDON COLLEGE OF COMMUNICATION | UAL

MA Advertising // First Class Degree (Distinction)  
Sep 2015 - Dec 2016 // London, UK

### UNIVERSITY OF SALFORD

BA Graphic Design // First Class Degree (Hons)  
Sep 2011 - July 2014 // Manchester, UK

### UNIVERSIDADE DO PORTO

BA Visual Arts // Erasmus exchange  
Feb 2013 - July 2013 // Porto, Portugal

### DR PETER BERON HIGH SCHOOL

English & German // First Class Degree  
Sep 2007 - July 2011 // Kyustendil, Bulgaria

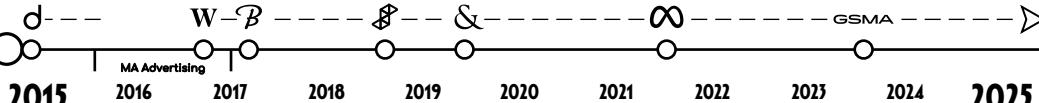
## SKILLS

- Art direction
- Motion graphics
- Branding
- Concept development
- Data visualization
- UX/UI design
- Video editing
- Infographics
- Layout & editorial
- Image retouching
- Storyboarding
- Prototyping
- Illustration
- Sketching
- Photography
- Character design

## SOFTWARE

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Ai	● ● ● ● ● ● ● ● ● ○
Id	● ● ● ● ● ● ● ● ● ○
Ae	● ● ● ● ● ● ● ● ○ ○ ○
GIS	● ● ● ● ● ● ● ● ● ○ ○
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### CAREER TIMELINE



## INTERESTS

Traveling  
Drawing  
Reading  
Photography

## BOOKS

Dune  
War & Peace  
Tobacco  
Hundred years of solitude

## TRAVEL

Brazil  
Japan  
Guatemala  
Thailand  
Cambodia

## PAINTERS

Alexandre Cabanel  
Gustav Klimt  
Alphonse Mucha  
Salvador Dali  
Michelangelo

## TV SERIES

Mad Men  
Dark  
White Lotus  
Severance  
Succession