

RESUME

DENIS MAZNEV

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London, UK

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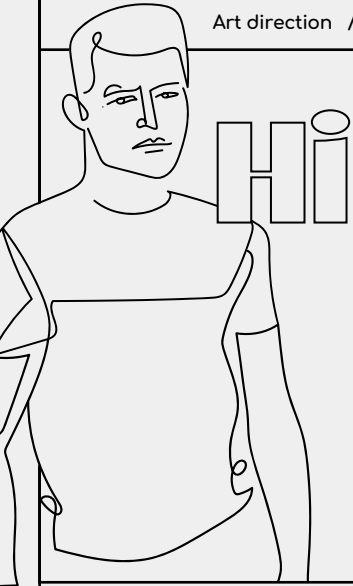
in

portfolio

denismaznev.com



Art direction // Design // Conceptual art



I'm an ambitious, award winning creative with 7+ years of relevant industry experience. I split my time between advertising and fine art, and I'm capable of working various roles, involving art direction, design and conceptual art.

With degrees in advertising and design, and years of practice, I'm able to develop new ideas, visualise creative concepts and oversee the creative process from conception to final sign off.

education

LONDON COLLEGE OF COMMUNICATION | UAL

MA Advertising // First Class Degree (Distinction)

Sep 2015 - Dec 2016 // London, UK

UNIVERSITY OF SALFORD

BA Graphic Design // First Class Degree (Hons)

Sep 2011 - July 2014 // Manchester, UK

UNIVERSIDADE DO PORTO

BA Visual Arts // Erasmus exchange

Feb 2013 - July 2013 // Porto, Portugal

DR PETER BERON HIGH SCHOOL

English & German // First Class Degree

Sep 2007 - July 2011 // Kyustendil, Bulgaria

experience

Full work experience, including all jobs, internships, placements and references available on [LinkedIn](#)



META

Senior integrated designer //

Sept 2021 - present

WORKED ON //

Ramadan & DisCo 22, Instagram, NTT & Net New podcasts, Future Makers, BRiM, Women in Tech, DEI, Israel Start-ups



SAATCHI & SAATCHI WELLNESS

Senior designer //

May 2019 - Aug 2021

WORKED ON //

GSK, Galderma, Merck, Restylane UK, P&G, Lixiana, Fertility Network UK



THE ONLINE STUDIO

Midweight designer //

Oct 2018 - May 2019

WORKED ON //

Pinterest | Nike, Xbox, Kia, Chevrolet, Universal, Underarmor, LEGO, Amazon Home, Redbull, Land Rover, McCormick, Newchic, Jeep



BRANDWIDTH

Graphic designer & Creative artworker //

Jan 2017 - Oct 2018

WORKED ON //

Toyota, Kia, Citroen, Royal Caribbean, The UN, FCO, JTI, Phillip Morris, Mazda, Atkinsons, Organix, IHG



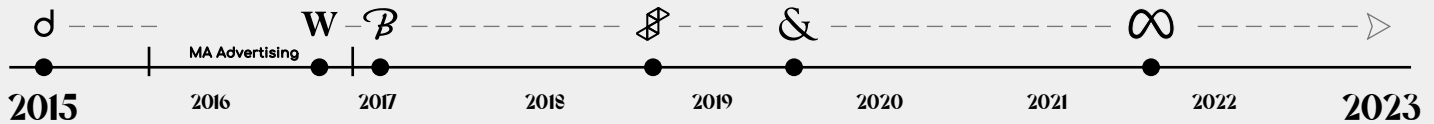
WESTBOURNE COMMS (PR)

Graphic designer //

Sep 2016 - Jan 2017

WORKED ON //

Tarmac, MHI Vestas, Oxbotica, WPD, CEG, Wolfson



creative skills

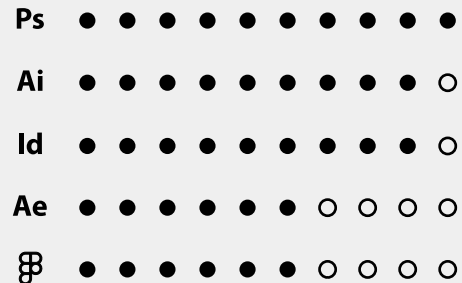
DESIGN

Art direction
Concept development
UX/UI design
Video editing
Motion graphics
Branding
Layout & editorial
Infographics
Data visualization

CONCEPT ART

Character design
Illustration
Digital & analog painting
Photography
Image retouching
Storyboarding
Sketching

software



languages

ENGLISH	Fluent
BULGARIAN	Native
SPANISH	A1
PORTUGUESE	A1

trivia



BOOKS
Dune
War & Peace



PAINTERS
Alexandre Cabanel
Gustav Klimt



DESTINATIONS
Cambodia
Costa Rica



TV SERIES
Mad Men
Dark