

RESUME

DENIS MAZNEV

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London, UK

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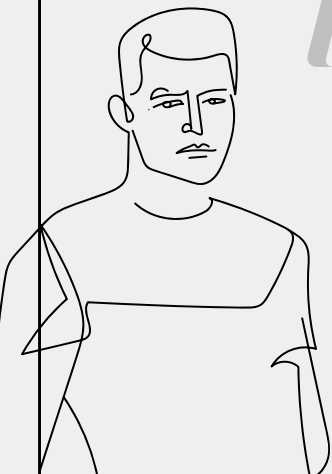


in

PORTFOLIO
denismaznev.com



Art direction // Design // Conceptual art



hi //

I'm an ambitious, award winning creative with 6+ years of relevant industry experience. I split my time between advertising and fine art, and I'm capable of working in various roles involving art direction, design and conceptual art.

With degrees in Advertising and Design, and years of practice, I'm able to develop new ideas, visualise various creative concepts and oversee the creative process from conception to final sign off.

education

LONDON COLLEGE OF COMMUNICATION | UAL

MA Advertising // First Class Degree (Distinction)
Sep 2015 – Dec 2016 // London, UK

UNIVERSITY OF SALFORD

BA Graphic Design // First Class Degree (Hons)
Sep 2011 – July 2014 // Manchester, UK

UNIVERSIDADE DO PORTO

BA Visual Arts // Erasmus exchange
Feb 2013 – July 2013 // Porto, Portugal

DR PETER BERON HIGH SCHOOL

English & German // First Class Degree
Sep 2007 – July 2011 // Kyustendil, Bulgaria

experience

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SAATCHI & SAATCHI WELLNESS

Senior designer //
May 2019 – present //
London

Clients //
GSK, Galderma,
Restylane UK, Merck,
P&G, Lixiana, Fertility
Network UK

THE ONLINE STUDIO

Midweight designer //
Oct 2018 – May 2019 //
London

Clients //
Pinterest: Nike, Xbox,
Chervrolet, Universal, Kia,
Underarmor, LEGO,
Amazon Home, Redbull,
Land Rover, McCormick,
Newchic, Jeep

BRANDWIDTH

Graphic designer //
Jan 2017 – Oct 2018 //
London

Clients //
Toyota, Kia, Citroen,
Royal Caribbean, United
Nations, FCO, JTI, Phillip
Morris, Mazda, tkinsons,
Organix, IHG

WESTBOURNE COMMUNICATIONS

Graphic designer //
Sep 2016 – Jan 2017 //
London

Clients //
Tarmac, MHI Vestas,
Oxbotica, WPD, CEG,
Wolfson

DESIGN BOARD INTERNATIONAL

Brand designer //
Jan 2015 – Jul 2015 //
Sofia

Clients //
McCain, Carrefour
France, Nestle Dubai,
Devin, Sofia Mel,
Sportex, Aroma,
Zaharni Zavodi

Concept art commissions

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MA Advertising

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2021

2020

2019

2018

2017

2016

2015

creative skills

DESIGN

Art direction
Concept development
UX/UI design
Branding
Packaging
Data visualization
Infographics
Video editing
Strategy

CONCEPT ART

Character design
Illustration
Analog painting
Photography
Image retouching
Storyboarding
Sketching

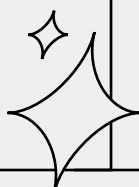


software

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languages

English Fluent
Bulgarian Native
Spanish A1
Portuguese A1



trivia



Favourite books
Dune
War & Peace



Favourite painters
Alexandre Cabanel
Gustav Klimt



Favourite destinations
Cambodia
Mexico



Favourite TV series
Mad Men
Dark